

— WHY START A BUSINESS? —

You are a business consultant. What advice would you give to each of the four people shown in the illustration below?

What questions would you need to ask them?



Many small businesses fail early on. One possible reason is losing control over cash – by carrying too much stock, paying suppliers too quickly, or giving credit. The illustration hints at other reasons. Make a list of ways to avoid early failure.

Homework: From your class work, design and write a leaflet offering advice to people considering starting up their own business.