**Business Plan Outline:**

1. Cover page
   1. Logo
   2. Business Name
2. Table of Contents
3. Executive summary
   1. Company overview
   2. Name of company
   3. Mission and goals
   4. Product description (pictures)
   5. Summary of finance
4. Marketing Plan
5. Operations Plan
6. Finance Plan
7. HR Plan

Presentation:

As a group you are required to create a group presentation that is engaging and shows your product and how you aim to achieve success in selling your product.

The style of presentation is entirely up to you as a group. It should highlight some of the elements of your business plan.