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| **Marketing Manager**Your role is to create the marketing section of the business plan.Skills, Knowledge and abilities:* Creativity
* Good at drawing and design
* Can construct questionnaires
* Conduct research primary and secondary

What you are required to do:* Market research and survey
* SWOT analysis
* Marketing campaign
* Cost / benefit analysis of the product
* Design a logo and slogan
 | **Finance Manager**Your role is to create the finance section of the business plan.Skills, Knowledge and abilities:* Logical and planned
* Good at mathematics
* Data analysis
* Can use excel / numbers

What you are required to do:* Financial statements
* Work out the costs of the business
* Breakeven analysis
* Cashflow forecast
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| **Operations Manager**Your role is to create the operations section of the business plan.Skills, Knowledge and abilities:* Logical and planned
* Can construct diagrams and flowcharts
* Can make products
* Training others for production

What you are required to do:* Source costings of materials
* Decide on what materials to use
* Production planning
* Distribution channels
* Production of the product
 | **Human Resources Manager**Your role is to create the human resources section of the business plan.Skills, Knowledge and abilities:* Works well with other people
* Some mathematics
* Care about wellbeing of staff and environment

What you are required to do:* Write roles and responsibilities of your staff
* Work out the salary and wages
* Think about ways to promote wellbeing
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| **Chief Executive Officer**Your role is to be the leader and oversee the business and business planning.Skills, Knowledge and abilities:* Good Leader
* Supportive
* Proof reading
* Mathematics

What you are required to do:* Guide the team to create an innovative product
* Write the vision and mission for business
* Help complete components of the business plan
* Write the executive summary
* Read and check the business plan
* Plan the presentation
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